



*Has your Suggestion Program  
Reached New Heights?  
Find out in Scottsdale, AZ on June 10, 2008*

We do have some top minds in the Suggestion System  
Industry and our own  
little hill tops, so you will definitely want to attend  
CSSD's....

## **9<sup>th</sup> Annual Best Practice Awards**



# **Suggestion System Best Practices Training & Awards**

*Join us for the 9<sup>th</sup> Annual  
Best Practices Training & Awards Ceremony  
June 10, 11, & 12, 2008 in Scottsdale, AZ*

# **SIGN UP TODAY!**

**Last Year's  
Event  
Sold Out!**

*"Fun, informative, load of samples, best practices & Ideas that you can put to use immediately; the best I've seen!!!"*

**Linda McDonnell, Polk County Florida**

*"When I completed my training I returned to my office refreshed, with new ideas on how to improve my program and share my information with my staff members."*

**Donna Perrie, Dept. of Navy**



# Best of the Best in Suggestion System Training



As an active participant during this training session you will hear actual case studies from over 20 of the highest-performing suggestion programs in the world. You'll learn the specific details about their award-winning techniques and results and be able to ask them questions. Because you will be benchmarking every aspect of suggestion system operations, you'll take back a wealth of knowledge to apply to your own suggestion program. This will help you build:

- **Increased Participation Rates**
- **An Extremely Profitable Suggestion System**
- **A Highly Efficient Evaluation Process that has a Fast Turn-Around Time**
- **A Solid Communication Plan**
- **Better Management Support**
- **Promotions that get Results**
- **A Powerful Business Plan and Strategic Goals**
- **A Highly Effective Marketing Strategy**
- **A User-Friendly Software System**
- **Reports that Quantify Performance**
- **Motivating Reward and Recognition Structure**
- **Faster ways to Administrate the Program**
- **Effective Rules & Guidelines**
- **Easy-to-use Forms & Letters**



Next, you'll be trained how to **SUCCESSFULLY INTEGRATE** these new Best Practices into your current suggestion program. Or if you're in the developmental phase, how to design a solid program from the ground up.

You'll also be a **SPECIAL GUEST** at our "BEST PRACTICES AWARDS" ceremony where we recognize outstanding achievements in the suggestion system industry.

You will have opportunities to **NETWORK** with other leaders and program administrators in the suggestion system arena. Build a great support network that you'll be able to call upon when you have problems or questions.

# The Conference You Can't Afford to Miss

You, as a multi-tasking Suggestion System Manager or Administrator, or similar employee involvement overseer, have limited time at your disposal. In addition, economic resources must be allocated to top priority functions. Therefore, not everything you would like to do can or will be done. Still, there is always great potential for change and improvements to take place.



This suggestion system conference will help you learn the techniques that can optimize your effectiveness as an agent of innovation and involvement and will give you the information needed to develop your program's enormous potential.

## LEARN THE 20 SECRETS ON HOW:

1. To **motivate** employees to **participate!**
2. To gain **top level** management support!
3. To get suggestions so as to build to **Ideas!**
4. To redesign your program so it is **easy and simple** to use!
5. To speed up the **EVALUATION PROCESS!**
6. To **enhance** the motivational rewards and recognition for your program!
7. To run **highly successful** promotions!
8. To teach your employees to be **super** CREATIVE instantly!
9. To create an continuous "**buzz**" for your suggestion program!
10. To **MEASURE** the complete worth of every idea!
11. To determine the true **net worth** of your suggestion program.
12. To get your employees to do a simple cost analysis!
13. To develop or **enhance your suggestion program software** to world class!
14. To get the **Lean process to become a huge ally** to your suggestion program.
15. To evaluate ideas within 5 DAYS!
16. To market your program like a **advertising pro.**
17. To network and benchmark with the **World's Best Suggestion Programs**
18. To LEAN your suggestion program to **free up more time!**
19. To write effective newsletters, reports, training and promotional materials.
20. To **increase money saving** ideas for your program.



## WHAT'S THE SECRET TO BUILDING A WORLD CLASS SUGGESTION PROGRAM?

***LEARNING THE PROVEN  
STRATEGIES AND  
PRACTICAL TOOLS FROM  
OVER 20 LEADING  
EXPERTS  
IN THE INDUSTRY.***

We've benchmarked the most successful suggestion programs today and compiled a wealth of information that you can select from and take back to use with your organizational idea system.



Whether you are seeking to design a solid program from the ground up, or refine and re-engineer some of your current processes, or just seeking to infuse some new ideas and energy into your strategies, these award-winning methods and practical tools will help you achieve your goals

### Workshop Leader



Thomas N. Jensen, CASS is an international consultant, trainer and speaker who specializes in suggestion system, creativity and employee involvement practices. He was developer and coordinator for six years at Northern States Power's award-winning suggestion program. As president of the Center for Suggestion System Development he helps many organizations in the design, implementation, training, assessment and re-engineering for their employee suggestion programs. He has assisted companies in saving **over \$1 billion** in suggestion program savings. He is the author and producer of several instructional videotapes dealing with suggestion systems, creativity and rewards/recognition. Tom served on the Board of Directors for the Employee Involvement Association and was a Chapter president. He is a frequent speaker at conferences for various quality, employee involvement and recognition organizations. Tom holds dual professional certifications -- Certified Administrator of Suggestion Systems and Certified Employee Involvement Professional.

### Some past attendees include:

American Axle & Manufacturing, American Express, American Showa, BAE Systems, BIC Corporation, Bristol-Myers Squibb, City of Arlington, TX, Coca-Cola Company, Countrywide Financial Group, Eaton Corporation, Enkei America, General Motors, HealthFirst, Honda, Keihin IPT, Lockheed Martin, MasterCard, Metro Parks of the Toledo Area, Stanley Electric, Sanden International, Siemens VDO, Sony Pictures, and US Navy

### Who Should Attend

This learning opportunity will benefit anyone involved in the suggestion process including administrators, evaluators, committee members, suggesters, trainers, & managers. Comprehensive material covered will be applicable to those with all levels of experience-from the newcomer, to those seeking to enrich their current system.

#### Benefits of Attending

- Participants will learn a multitude of Best Practices covering all aspects of a suggestion system.
- There will be over 20 first-hand presentations from administrators & managers of award-winning suggestion programs. Some organizations presenting in the past include: American Express, BAE Systems, Coca-Cola Company, Lockheed Martin, MasterCard, Honda, ExxonMobil, Orkin Pest Control, Sunstate Equipment and American Axle & Manufacturing.
- All winners for 2008 will be invited to attend and make presentations on behalf of their programs.
- Trainees will be taught how to successfully integrate the Best Practices into their own programs.
- Attendees will be special guests at our 9<sup>th</sup> Annual "Best Practices Awards" ceremony, where we recognize innovations and excellence in the suggestion system industry.
- Goals will be set and strategies laid out.
- Participants will interact with other suggestion system experts, gaining confidence and new ideas for their programs and developing a network of support people.



***CALL 561-676-4945 Today to Register***

# Registration Form 561-676-4945

**Yes**, I want to attend the Best Practices Training (check all that apply)

- Best Practices Training Session (6/10 – 6/12) \$999 per person
- Awards Banquet (6/10 Evening Event) \$109 per person
- Pre Conference/Building A World Class Suggestion Program (6/9) \$399 per person

**Attend ALL events for a discounted price of just \$1,349 per person**  
**Pay before April 14 and attend all events for an additional discounted price of \$1,199 per person**

Name of Attendee: (Please photocopy to list additional attendees)

MR/MRS \_\_\_\_\_

Titles \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

## Method of Payment

**PAYMENT MUST BE RECEIVED BEFORE CLASS START DATE**



Payment Enclosed  Purchase Order \_\_\_\_\_

Credit Card payment for \$ \_\_\_\_\_  VISA  MASTERCARD  AMERICAN EXPRESS

Card No. \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Checks payable to Center for Suggestion System Development

**Sign Up Today.**  
**To ensure quality interaction class size will be limited to only 60 participants.**

**LAST YEAR'S EVENT SOLD OUT!**

### Methods of Registration

- Call: 561-676-4945
- Mail the form to:  
Center For Suggestion System Development  
27301 Oak Drive  
Fairchild, WI 54741
- e-mail the registration to:  
[info@suggestionssystem.com](mailto:info@suggestionssystem.com)

## Miscellaneous

### What to Wear

Casual attire is appropriate  
Please make yourself comfortable!

### Substitutions

If you are unable to attend the Session, just call 561-676-4945 and let us know who you would like to substitute.

### Cancellations

If you need to cancel up to 60 days prior to the beginning of the seminar, the Center for Suggestion System Development will gladly refund the entire registration fee or transfer it to a different training session. Registration cancelled less than 60 days prior to the start date will receive a credit that can be applied toward a future training or any other CSSD products or services.



**Hotel Reservations – before May 10, 2008**  
**To receive discounted rate of \$129 per night, call 800-832-2025, mention the Center for Suggestion System Development**  
**The Scottsdale Plaza Resort**  
**7200 North Scottsdale Road**  
**Scottsdale, AZ 85253**



**\*\*\*Note that after May 10, 2008, the room rate of \$129 CANNOT be guaranteed**