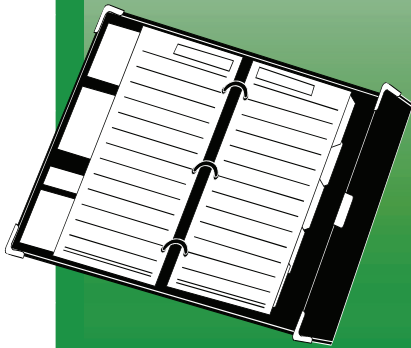
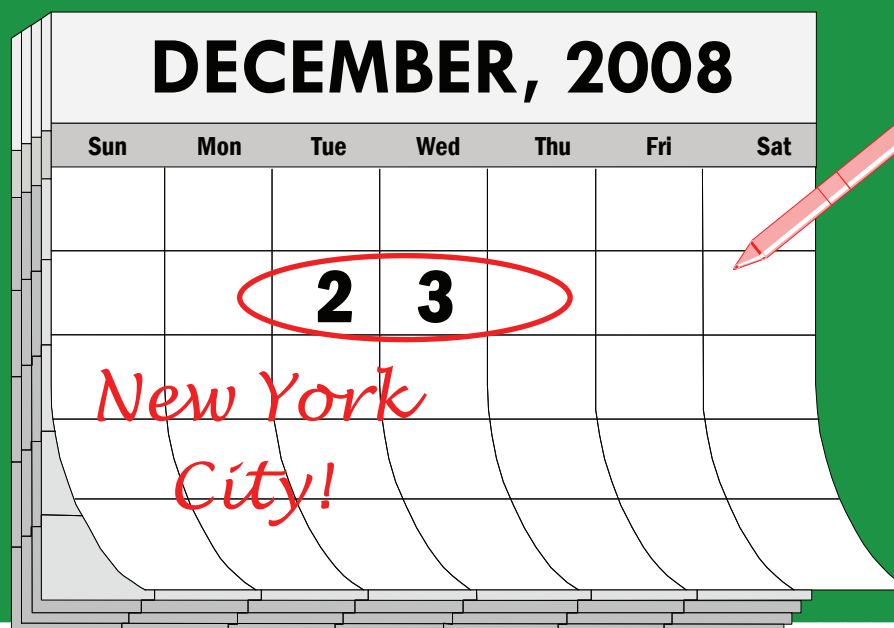




# SUGGESTION SYSTEM PLANNER 2009



Mark your calendar for this once a year suggestion system training opportunity.

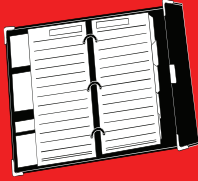


DECEMBER, 2008

Sun Mon Tue Wed Thu Fri Sat

2 3

New York  
City!



## Suggestion System Planner 2009

from the

Center for Suggestion System Development



**T**he Center for Suggestion System Development has designed a unique training opportunity where “ACTION” and “INVOLVEMENT” are the key words that best describe this one and a half days of intense endeavor you’ll be a part of.

**I**n our **Suggestion System Planner 2009** training, you will become an active participant. You will examine all key areas of your suggestion program, decide on changes to make, optimize the evaluation processes, identify time-saving areas and procedures, strategize ways to boost participation, format a powerful communication plan, design a course for recognition activities, set annual and long-term goals, write up a business plan and prepare a timeline for achieving all of your goals.

**Y**ou will return to your organization with an action plan in hand, which will lead your suggestion program into 2009 and beyond. This training will benefit both existing suggestion programs as well as those that are in the design and development stages.

**PLAN ON ATTENDING. ASPIRE TO EXCELLENCE. DELIVER RESULTS.**

### Past clients include:

Aeroquip  
American Axle & Mfg.  
American Crystal Sugar  
American Express  
Anheuser-Busch  
Bell South Mobility  
Bic Corp.  
Chase Manhattan  
Chevron  
Chicago Tribune  
CIGNA  
City of Arlington, TX  
Delphi Automotive  
Delta Faucet  
Eaton Corp.  
ExxonMobil  
Ford Credit  
General Motors  
GM Powertrain  
Johnson Controls  
Lockheed Martin  
Lucent Technologies  
MasterCard  
Northwest Airlines  
Pitney Bowes  
R.R. Donnelley & Sons  
Siemens Electronics  
Sony Pictures  
Subaru Isuzu  
Sunstate Equipment  
US Air Force  
US Army  
US Navy  
US Postal Service

### What people are saying about CSSD training:

*“I’ve been to CSSD’s training since 1997/1998 and each year it’s better and more exciting. Tom offers different scenarios with each section, various visual aids, listens to the participants—offers solutions—ideas to your specific problems. When I complete my training I return to my office refreshed, with new ideas on how to improve my program and share my information with my staff members.”*

Donna Perrie, Dept of Navy

*“I have been in suggestions for 8 years and have taken many classes. I learned so many new techniques, ideas and was re-energized! Just when you think you’ve taken enough classes, you have an opportunity to learn something different and exciting!”*

Cheryle Buckley, GM Powertrain

*“CSSD’s training week is not only very informative but also fun. CSSD mixes their presentation with great video clips that tie it all together. I recommend highly this week of training for anyone in the suggestion system field.”*

David Malaro, Bic

*“Power-slammng presentation. Come with an empty mind...you will leave with a full tank! I recommend the training week for all suggestion system administrators.”*

Kenny Jerabek, Micro Motion

*“This was a high-energy, very informative class. I learned a lot from Tom, as well as everyone in the class. Well worth attending!”*

Pamela Sloan, General Motors

*“I would recommend attending the Center for Suggestion System Development training week to anyone new to suggestion programs. I obtained so much valuable information.”*

Sabreena Garvin, Carefirst BlueCross BlueShield

*“The Best Practices taught here will give a tremendous boost to your suggestion program.”*

Gene Krus, Anheuser-Busch



Also Included:

2009 Suggestion System Planner

Examples of Suggestion System Best Practices

Reproducible Master Copies

Certificate of Completion

Abundant Networking Opportunities

Prizes, Games, Team Exercises, Video Clips

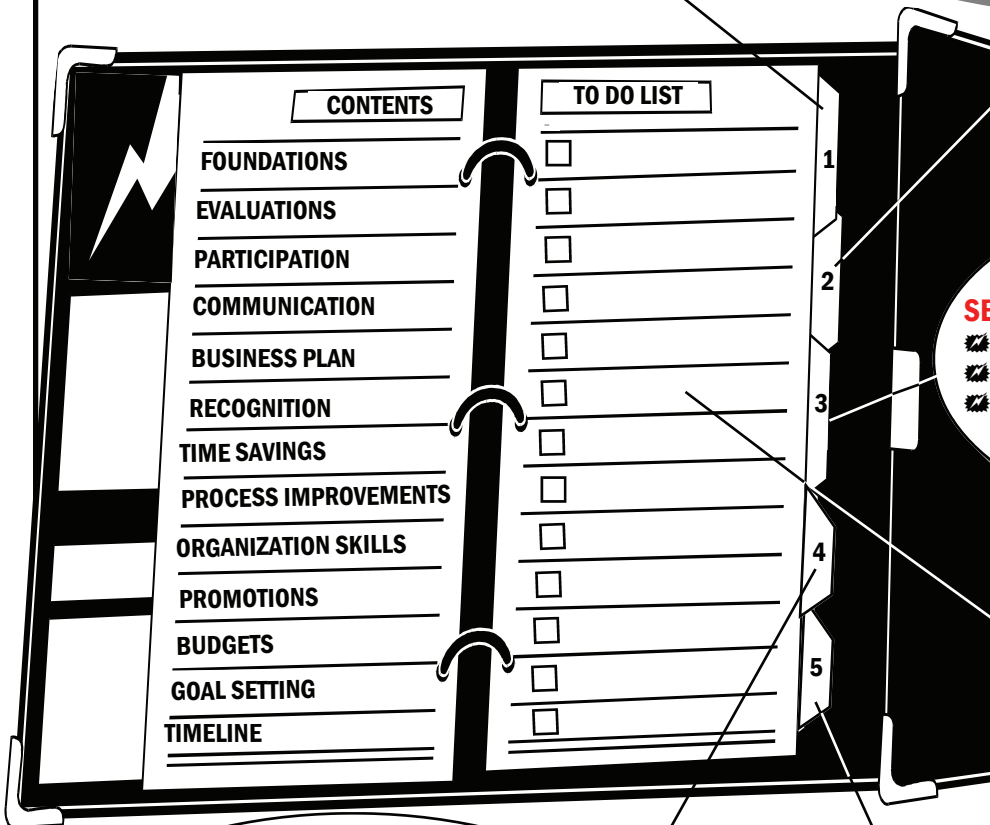
# SUGGESTION SYSTEM PLANNER 2009

## SECTION 1: SUGGESTION PROGRAM FOUNDATION BLUEPRINTS

- ✦ Building the Program as a Profit Center
- ✦ Aligning to Key Strategic Goals
- ✦ 26 Ways to Increase Management Support

## SECTION 2: FORMULATING THE EVALUATION PLAN

- ✦ 25 Ways to Speed Up Evaluation Processes
- ✦ Procedures to Increase Evaluator Effectiveness
- ✦ World Class Evaluation Processes



## SECTION 3: PARTICIPATION ACTION PLAN

- ✦ 101 Powerful Ways to Recognize Suggesters
- ✦ 26 Motivational Promotions
- ✦ Increasing Participation Strategy

## TO DO: ENVISION THE FUTURE OF YOUR SUGGESTION PROGRAM

- ✦ Design Your Goals and Strategies for 2009

## SECTION 4: FORMATTING A POWERFUL COMMUNICATION PLAN

- ✦ Developing Powerful Newsletters using the "Newsletters Made Simple Technique"
- ✦ Instituting a Tailor-Made Marketing Campaign

## Section 5: PLANNING BUSINESS GOALS & STRATEGIES

- ✦ 8 Simple Steps in Developing a Business Plan
- ✦ Developing the 2009 Budget
- ✦ Suggestion Program Goals
- ✦ Creating a 2009 Suggestion Program Timeline

**Call 561.676-4945 to Reserve Your Spot Today!**

# Registration Form **561.676.4945**

Yes, I want to attend the Suggestion System Planner 2009 Training in New York City on December 2 & 3, 2008.  
The fee per person is \$999 and includes a recognition luncheon.

**Name of Attendee:** (Please photocopy to list additional attendees)

MR./MS. \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Country \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

## Method of Payment

Payment Enclosed  Bill Me  Purchase Order \_\_\_\_\_

Credit Card payment for \$\_\_\_\_\_  VISA  MASTERCARD  AMERICAN EXPRESS

Card No. \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Checks payable to the Center for Suggestion System Development  
27301 Oak Drive, Fairchild, WI 54741

**Sign Up Today.  
To ensure quality  
Interaction, class  
size is limited.**

## Methods for Registration



Call: 561.676.4945



Mail the form to: **CSSD**  
27301 Oak Drive  
Fairchild, WI 54741



E-mail the registration info and seminar date to:  
[info@suggestionssystem.com](mailto:info@suggestionssystem.com)



Visit our website at:  
[www.suggestionssystem.com](http://www.suggestionssystem.com)  
and register electronically

## Miscellaneous

### What to Wear

Casual attire is appropriate. Please make yourself comfortable!

### Substitutions

If you are unable to attend the session, just call 561.676.4945 and let us know who you would like to substitute.

### Cancellations

If you need to cancel up to 60 days prior to the beginning of the seminar, the Center for Suggestion System Development will gladly refund the entire registration fee or transfer it to a different training session. Registrations cancelled less than 60 days prior to the start date will receive a credit that can be applied toward a future training or any other CSSD products or services.

### Your Satisfaction is Guaranteed!

The Center for Suggestion System Development guarantees the quality of its seminars. If for any reason you are not satisfied with a seminar for which you have paid, the CSSD will refund your fee.

**Our commitment to you  
is excellent service.  
We settle for nothing less.**



## 2008 Training Date

**Suggestion System Planner 2009 training is held just once during the year. Don't miss it!**

December 2 & 3, 2008

## Seminar Location and Hotel Reservations

TBD

**Call 561.676.4945  
To Register Today!**